

Roll No. _____

22/3281 - 22/3283**22/3281****B.Com. (Part-III) Examination, 2022****Sixth Paper (Optional)****A-(Information Technology)**

समय : 1:30 घण्टे

पूर्णांक : 100

*Time : 1:30 Hours]**[Maximum Marks : 100*

नोट : खण्ड-अ एवं खण्ड -ब में दिये गये निर्देशों के अनुसार प्रश्नों के उत्तर दीजिए। लघु उत्तरीय प्रश्नों के उत्तर की अधिकतम सीमा 150 शब्द तथा दीर्घ उत्तरीय प्रश्नों के उत्तर की अधिकतम सीमा 350 शब्द हैं।

Note : Attempt question of **Section-A** and **Section-B** as directed. The answers to short answer questions should not exceed **150** words and the answers to long questions should not exceed **350** words.

P.T.O.

22/3281 - 22/3283**खण्ड-अ / Section-A**

(लघु उत्तरीय प्रश्न)

(Short Answer Type Questions)

नोट : किन्हीं पाँच प्रश्नों के उत्तर दीजिए। 8×5=40

Note : Attempt any **five** questions.

1. Discuss the applications of Information Technology in Business.
2. Write a brief note on Communication channels.
3. What do you mean by Electronic Data Interchange?
4. Write down the pros and cons of Debit Card usage.
5. How does Online marketing is beneficial for Business?
6. What is the difference between B2B and B2C?

22/3281 - 22/3283

7. What do you mean by Cyber Crime?
8. Discuss the principles of website designing.

खण्ड-ब / Section-B

(दीर्घ उत्तरीय प्रश्न)

(Long Answer Type Questions)

नोट : किन्हीं दो प्रश्न के उत्तर दीजिए।

Note : Attempt any **two** questions. $30 \times 2 = 60$

1. What is Internet? Explain its evolution and Business Application in detail.
2. Describe "Communication Networks". Explain its types and applications.
3. Define Electronic Payment system. Discuss the components of an effective Electronic Payment System.
4. What do you mean by E-Commerce? Explain the benefits and Limitation of E-Commerce.

22/3281 - 22/3283

5. Briefly discuss various security issues and types of threats to the E-Commerce.