

B.Com. (Part-III) Examination, 2017
(Optional-A) Sixth Paper
(Information Technology)

Note— Answer the five questions in all. Short answer type Question No. 1 carrying 20 marks is compulsory. Answer one question carrying 15 marks from each Unit.

- 1. Answer the following short answer questions— 2 × 10 × 20**
- (i) Define the term "IT". What are its main Components ?
 - (ii) Define Communication channels.
 - (iii) What do you mean by E-Cash ?
 - (iv) What are the components of EDI ?
 - (v) What are the various steps in B2B E-commerce.
 - (vi) Elucidate Electronic Cheque.
 - (vii) Define the Role of Multimedia in E-commerce.
 - (viii) Define Digital Window.
 - (ix) What do you mean by the term "Website" ?
 - (x) Define E-marketing.

Unit-I

- 2. Discuss important features of IT. Explain the role of IT in modern business organization. 15 Or**
- 3. "Internet has become part and parcel of everyday life". In the light of this statement explain the working and applications of Internet.**

Unit-II

- 4. List the popular payment instruments in E-Commerce transaction. How is a credit card used in electronic payment system ? Show with a Diagram. 15 Or**
- 5. Discuss the risk involved in E-payment system. How "SET" helps to overcome the threats of electronic payment system with special reference to India.**

Unit-III

- 6. Define E-Commerce. Discuss the framework required for E-Commerce. Write the applications of E-Commerce. 15 Or**
- 7. Explain the various models of E-commerce and also explain the Role of Online Marketing.**

Unit-IV

- 8. Explain the principles of Website design and role of website in E-Commerce. 15 Or**
- 9. Describe the provisions of IT Act-2000 in relation to Digital Signature. ●**