

**B.Com. (Part-II) Examination, 2017
(Optional-A) Sixth Paper**

(Business Graphics and Multimedia Management)

Note— Answer the five questions in all. Short answer type Question No. 1 carrying 20 marks is compulsory. Answer one question carrying 15 marks from each Unit.

1. Answer the following short answer questions— 2 × 10 = 20
- (a) Distinguish between RAM and ROM.
 - (b) What is MS-DOS ?
 - (c) Explain the meaning of 'Online Payment system'.
 - (d) State the importance of E-Commerce.
 - (e) State the purpose of the Recycle Bin in MS-Windows.
 - (f) Define Multimedia.
 - (g) Name and two DTP packages.
 - (h) What is meant by CAD ?
 - (i) Explain how a new slide can be added to a presentation in power Point.
 - (j) What is Photoshop ?

Unit-I

2. Write an explanatory notes on CD/DVD drives. 15 Or
3. Define Computer. What are the various types of Computers ? Explain their applications. 15

Unit-II

4. How can the multimedia be applied in the field of business management ? Explain. 15 Or
5. What are the components for multimedia presentations ? Explain with an example. 15

Unit-III

6. Write a lucid note on different kinds of slides. 15 Or
7. What is Microsoft Windows ? Write its important characteristics. 15

Unit-IV

8. Discuss the uses of Page Maker as a DTP Package. 15 Or
9. Describe the various types of Graphics Programmes. 15

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