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B.C.A Examination, 2016
First Semester
Third Paper
(Principles of Management)
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Time : Three Hours

Maximum Marks : 75

Note: Attempt any **five** questions. All questions carry equal marks.

1. Define Management. Explain the nature and functions of management.
2. Discuss the contribution of Henry Fayol in the field of administrative management.
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3. What do you mean by decision making?
Elaborate the process of decision making.

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4. Define Organisation. Describe the organisation process.
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5. ✓ What do you mean by Communication? What are its various types? State its importance.
6. Define Motivation. Explain Maslow's Hierachy Needs Theory of motivation.
7. Define control and describe the necessity and techniques of control.
8. What is management of change? Discuss its nature.
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9. Explain the relevance of Strategic Management. Also state its benefits.

10. Write short notes on **any two** of the follow-

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- (i) Levels of Management
- (ii) Business Ethics & Social Responsibility
- (iii) Nature & principles of Direction
- (iv) Qualities and styles of Leadership.

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